



# Sponsorship Opportunities

## Government Contracts Annual Review 2024



**Live and In-Person  
February 13-14, 2024**

**Virtual Rebroadcast  
February 27-29, 2024**

**Your Target Audience | Thousands of Participants | Unrivaled Networking**

**Pub K's Government Contracts Annual Review is the industry's largest legal and compliance event.**

**Last Year: 1,100+ virtual participants + 4,300 session hours**

**2024: Live and in-person + virtual rebroadcast**

- **Ronald Reagan International Trade Center  
Washington, DC**
- **2 days**
- **16 panels**
- **60+ SMEs**
- **50+ Federal agencies**
- **Hundreds of contractors**
- **Catered meals and reception**
- **Comprehensive materials**
- **Free CLEs**







## Put Your People in the Spotlight 2024 Panel Topics

Anti-Corruption, Exports and Sanctions  
Bid Protests  
Claims, Terminations, and Disputes  
Commercial Item Contracting  
Costs, Pricing, and Defective Pricing  
Cybersecurity and Data Privacy  
False Claims Act  
Grants, Cooperative Agreements, and OTAs  
Intellectual Property  
International Contracting  
Labor and Employment  
Mergers and Acquisitions  
Prime/Sub Relationships  
Small Business, 8(a), and ANCs  
Statutes, Policies, EOs, and Regulations  
Suspension, Debarment, and Disclosures

Also:

Seated Luncheon Discussion: Government Policymakers' 2024 Priorities  
Ask the Judges Panel

# Agenda

## SCHEDULE

### Day 1

Time	Atrium	Hall + Ballroom
8:00 a.m. - 9:00 a.m.	Networking Breakfast	
9:00 a.m. - 9:10 a.m.		Opening Remarks
9:10 a.m. - 10:20 a.m.		Bid Protests
10:20 a.m. - 10:40 a.m.	Break	
10:40 a.m. - 11:50 a.m.		Claims, Terminations, and Disputes
12:00 p.m. - 1:30 p.m.		Seated Lunch - Government Policymakers' 2024 Priorities
1:30 p.m. - 1:40 p.m.	Break	
1:50 p.m. - 3:05 p.m.		Cybersecurity and Data Privacy
3:05 p.m. - 3:25 p.m.	Break	
3:25 p.m. - 4:40 p.m.		False Claims Act
4:45 p.m. - 5:15 p.m.		Judges Panel
5:15 p.m. - 7:30 p.m.	Networking Reception	

### Day 2

Time	Atrium	Hall	Ballroom 1	Ballroom 2
7:30 a.m. - 8:30 a.m.	Networking Breakfast			
8:30 a.m. - 9:15 a.m.		Statutes, Policies, EOs, and Regulations	Prime/Sub Relationships	Small Business, 8(a), and ANCs
9:15 a.m. - 9:30 a.m.	Break			
9:30 a.m. - 10:15 a.m.		Costs, Pricing, and Defective Pricing	Grants, Cooperative Agreements, & OTAs	Labor & Employment
10:15 a.m. - 10:30 a.m.	Break			
10:30 a.m. - 11:15 a.m.		Suspension, Debarment, and Disclosures	Commercial Item Contracting	M&A
11:15 a.m. - 11:30 a.m.	Break			
11:30 a.m. - 12:15 p.m.		Intellectual Property	Anti-Corruption, Exports & Sanctions	International Contracting
12:15 p.m. - 2:00 p.m.	Networking Breakout Lunches			



# In-Person + Virtual Sponsorships

## **PLATINUM • \$15,000**

Your firm name/logo identified as a sponsor on our Annual Review web page, on screen during breaks between sessions, and in Pub K newsletters and social media posts three times

Your large logo on printed signage at our in-person event + your brochure or branded item included in our event totes + thank you from the podium

One full-page ad in our program book + 8 (eight) tickets to the in-person event

Pub K will promote six (6) of your blog posts or events to the GovCon community through our newsletters, website, and social media (\$9,000 value)

## **GOLD • \$12,000**

Your firm name/logo identified as a sponsor on our Annual Review web page, on screen during breaks between sessions, and in Pub K newsletters and social media posts three times

Your small logo on printed signage at our in-person event

One half-page ad in our program book + 4 (four) tickets to the in-person event

Your logo or banner ad displayed in our newsletters once per month for 12 months (\$6000 value)

## **SILVER • \$8,000**

Your firm name/logo identified as a sponsor on our Annual Review web page, on screen during breaks between sessions, and in Pub K newsletters and social media posts three times

2 (two) tickets to the event



# Food and Drink Sponsorships

## **DAY ONE RECEPTION • \$5,000 (5 available)**

Thank you from the podium

One quarter-page ad in our program book

Your brochure or branded item in our event totes



## **DAY ONE LUNCH • \$5,000 (5 available)**

Your logo on signage at food tables

One quarter-page ad in our program book

Your brochure or branded item in our event totes



## **CONTINENTAL BREAKFAST • \$4,000 (5 available)**

Your logo on signage at food tables



## **COFFEE BREAK • \$3,000 (5 available)**

Your logo on signage at food tables



# Keynote Luncheon

## **DAY ONE KEYNOTE LUNCHEON • \$8,000 (10 available)**

Reserved table for 10 near the stage

Thank you from the podium

2 (two) tickets to the in-person event

One quarter-page ad in our program book

Your brochure or branded item in our event totes



# Audience Experience



## **CANVAS EVENT TOTES • \$5,000 (5 available)**

Your firm logo on our event totes

Your brochure or branded item in our event totes

One quarter-page ad in our program book



## **BADGES AND LANYARDS • \$10,000 (1 available)**

Your firm name/logo printed on participant name badges





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